

Ladoga.

THE KEY TO ART





Ladoga. The key to Art

We decide what our world will be like. To look at the familiar from a different angle, to see what cannot be expressed in words, to create rather than observe – one stroke of the brush can open the door to a colorful, multifaceted and free world. To a world named – Art.

Ladoga is the key to creative personality. Corresponding to the high quality level of Nevskaya Palitra Plant, Ladoga provides a solid foundation for entering the world of professional activity and master your skills. For those who are beginning to learn composition and color theory, who have felt the powerful potential of materials, who cares not only about the «how», but also about the «what way» – Ladoga becomes a valuable tool in the hands of a future artist, opening the doors to the world of the great Art.



CONTENTS

Watercolours	98
Acrylic colours	100
Oil colours	106
Paper	112
Palettes	113





LADOGA ARTISTS' WATERCOLOURS

Ladoga watercolours are made on the basis of a traditional binder – natural gum arabic, which is used to be the best vegetable resin for the artistic paints. The technology of preliminary processing of raw materials is carefully observed in production.

The finished binder from each batch undergoes quality control strictly for the following parameters: purity and transparency, a certain viscosity, reconcilability with pigments.



only in sets with pans 2,5 ml



LADOGA WATERCOLOURS SET

- cardboard box
- 2,5 ml pans

Code	Colours	Composition
20411911	8	214, 211, 218, 375, 313, 501, 520, 703
2041026	24	214, 211, 201, 249, 218, 304, 300, 311, 312, 375, 306, 313, 319, 540, 520, 501, 539, 703, 705, 748, 725, 408, 403, 820



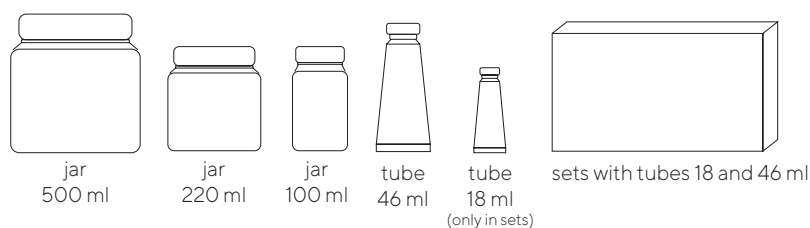


LADOGA ARTISTS' ACRYLIC COLOURS

Artists' acrylic colours Ladoga are made on the basis of high-quality pigments and acrylic dispersion. Due to their ease of use, versatility and excellent adhesion, they can be used on any surface (paper, cardboard, canvas, wood, leather, etc.). They form a matte elastic indelible film after drying.

- Paints that can be used in artistic, decorative and design works;
- The first professional acrylic paints made in Russia.

The range of Ladoga acrylic colours consists of 38 colours and 13 metallic colours.



Acrylic colours in tubes of 46 ml. Code: 2204...
 Acrylic colours in tubes of 46 ml, metallic colours.
 Code: 7604...
 Acrylic colours in jars of 100 ml. Code: 2227...
 Acrylic colours in jars of 220 ml. Code: 2223...
 Acrylic colours in jars of 500 ml. Code: 2224...

Graphical symbols:

*** - high lightfastness
 ** - medium lightfastness
 * - low lightfastness

■ - opaque paints
 □ - semi-transparent paints
 □ - transparent paints

(HUE) - analogue of
 original colour based
 on lightfasten organic
 pigments

 Titanium White 101 *** ■ P.W.6	 Zinc White 100 *** □ P.W.4	 Lemon 214 *** □ P.Y.3	 Yellow Light 213 ** □ P.Y.74, P.W.6
 Yellow Medium 220 ** □ P.Y.74, P.Y.83, P.W.6	 Yellow Deep 221 ** □ P.Y.83, P.Y.74	 Naples Yellow 209 ** ■ P.Y.42, P.Y.83, P.W.6, P.Y.74	 Ochre Light 206 *** ■ P.Y.42
 Gold Ochre 205 *** ■ P.Y.42	 Orange 315 *** □ P.O.73	 Vermilion (HUE) 312 ** ■ P.R.112, P.R.2, P.Y.74	 Red 331 ** ■ P.R.112
 English Red 300 *** ■ P.R.101	 Madder Lake Red 317 *** □ P.R.264	 Carmine 319 *** □ P.V.19, P.R.122	 Red Deep 348 ** ■ P.R.264, P.R.112
 Rose Light 335 *** ■ P.R.122, P.W.6	 Rose Deep 334 *** □ P.R.122	 Violet Light 605 *** ■ P.V.23, P.W.6	 Violet Deep 606 *** ■ P.V.23, P.W.6
 Blue 515 *** ■ P.B.15:3, P.V.23, P.W.6	 Cobalt Blue (HUE) 508 *** ■ P.B.29, P.B.15:3, P.W.6	 Ultramarine 511 *** □ P.B.29, P.W.6	 Ceruleum Blue (HUE) 503 *** ■ P.B.15:3, P.B.29, P.W.6
 Phthalocyanine Blue 500 *** ■ P.B.15:3, P.W.6	 Celestial Blue 512 *** ■ P.B.15:3, P.W.6	 Turquoise Blue 507 *** ■ P.B.15:3, P.G.7, P.W.6	 Emerald Green 720 *** ■ P.B.15:3, P.G.7, P.W.6
 Phthalocyanine Green 703 *** ■ P.G.7, P.W.6	 Green Medium 722 ** ■ P.G.7, P.Y.74	 Chromium Oxide 704 *** ■ P.G.17	 Green Light 717 ** ■ P.G.7, P.Y.74
 Raw Sienna 405 *** ■ P.Y.42	 Burnt Sienna 406 *** ■ P.Y.42, P.R.101, P.Bk.7	 Raw Umber 415 *** ■ P.G.17, P.Y.42	 Burnt Umber 408 *** ■ P.Br.6, P.Bk.7, P.R.101
 Grey 814 *** ■ P.Bk.7, P.W.6	 Lamp Black 801 *** ■ P.Bk.7		

METALLIC COLOURS

			
	Gold Leaf 974	Heraldry Gold 970	Maya Gold 973
			
Royal Gold 972	Olimpic Gold 971	Inca Gold 969	Aztec Gold 968
			
Antique Gold 981	Bronze 963	Copper 964	Silver 966
			
Silver Light 961	Silver Deep 962		



LADOGA ACRYLIC COLOURS SET

- cardboard box

Code	Colours	Volume	Composition
2241178	8	18 ml tubes	101 or 100, 220, 331 or 312, 722 or 703, 511, 508 or 500, 408 or 406, 801
2241142	10	46 ml tubes	101 or 100, 220, 206, 331 or 312, 334, 511, 508, 722 or 703, 408 or 406, 801
2241008	12	18 ml tubes	101, 214, 220, 206, 331, 334, 722, 500, 511, 405, 408, 801



LADOGA ACRYLIC COLOURS GIFT SET

- cardboard box

Composition:

- 12 colours in 18 ml tubes (101, 214, 220, 206, 331, 334, 722, 500, 511, 405, 408, 801)
- Gloss acrylic varnish 120 ml
- Brushes Nevskaya palitra, synthetic, 2 pcs.

2241968



LADOGA ACRYLIC COLOURS GIFT SET

- wooden box

Composition:

- 12 colours in 18 ml tubes (101, 214, 220, 206, 331, 334, 722, 500, 511, 405, 408, 801)
- Brush Nevskaya palitra, synthetics, round №4

2243175







ADVICES FOR ARTISTS

► PALETTE

While working, you need to moisten the palette with water. It is useful to prepare a water-filled spray bottle before you start to work.

► DRYING SLOWDOWN

Sonnet drying retarder is used to prolong acrylic paint drying time. It is mixed on the palette or in the acrylic paint jar right before using. When 30 % of the retarder is added into acrylic paint, the paint drying time increases up to 5 hours.

► TEXTURE FINISHES

In order to create a volume and different surface finishes, you can mix acrylic paints with Sonnet texture paste. The texture pastes slightly cools the color after drying; they can be made less matt by applying Sonnet acrylic gloss varnish.

► UNDERPAINTING

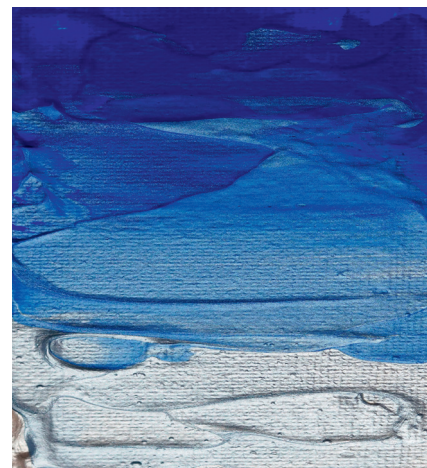
Acrylic colours can be combined with oil paints in making an undercoat or texture finishing with a fast-drying acrylic, and then paint over with oils. The combination of acrylic and oil paints is a good way to work outdoors, allows you to finish the etude with oils in the studio.

► PAINTS THINNING

In order to reduce color intensity and viscosity, Sonnet thinner for acrylic paints is recommended. When the thinner is mixed with the paint, it becomes less viscous.

► GENUINE PEARL GLOSS

To add a nacreous, glittering effect to any type of acrylic paint, pearly gloss is used. It is easy to mix this medium with any color, it can replace the entire range of pearly colours.





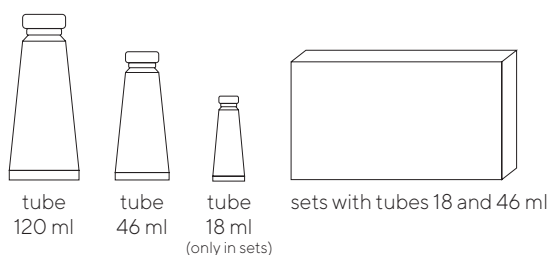
58 COLOURS
IN THE PALETTE

LADOGA ARTISTS' OIL COLOURS

Artistic oil colours Ladoga are made according to traditional technology using high-quality pigments and a binder based on linseed oil. Paints have rich, deep colors that mix perfectly with each other. They have a thick, uniform consistency that allows to work in the heavy body technique of painting.

- Balanced range of colours;
- Quality oil paints at an affordable price.

The range of Ladoga oil colours consists of 58 colours, 20 of them are singlepigment colours. 52 colours have high and medium lightfastness. The range of colours contains both body and glazing paints.



Oil colours in tubes of 46 ml. Code: 1204...
Oil colours in tubes of 120 ml. Code: 1205...

Graphical symbols:

*** - high lightfastness

** - medium lightfastness

* - low lightfastness

■ - opaque paints

□ - semi-transparent paints

□ - transparent paints



- available in an 18 ml tube only in sets



- available in 120 ml tube

(HUE) - analogue of original colour based on lightfast organic pigments

 Zinc White 100 *** ■ P.W.4	 Titanium White 101 *** ■ P.W.6, P.W.4	 Naples Yellow Light 219 ** ■ P.Y.83, P.W.6, P.W.4	 Naples Flesh 222 *** ■ P.Y.42, P.W.4, P.W.6
 Naples Orange Yellow 329 ** ■ P.Y.3, P.O.13, P.W.6, P.W.4	 Naples Rose 333 *** ■ P.Y.42, P.W.4, P.W.6	 Strontium Yellow 207 * ■ P.Y.32	 Cadmium Lemon (HUE) 203 ** □ P.Y.3, P.W.6
 Cadmium Yellow Light (HUE) 200** □ P.Y.1, P.Y.3, P.W.6	 Cadmium yellow medium (HUE) 201 ** □ P.Y.1, P.Y.83, P.W.6	 Cadmium Yellow Deep (HUE) 202 ** □ P.Y.1, P.O.13, P.W.6	 Cadmium Orange (HUE) 304** □ P.Y.83, P.O.13, P.W.6
 Cadmium Red Light (HUE) 302 ** □ P.R.2, P.R.4, P.W.6	 Cadmium Red Deep (HUE) 303 ** □ P.R.4, P.R.170	 Cadmium Purple (HUE) 306** □ P.R.4, P.R.170, P.V.2	 Madder Lake Red (HUE) 317 ** □ P.R.2, P.R.63:1
 Carmine (HUE) 320 ** □ P.R.170, P.V.3	 Caput Mortuum Deep 601 *** ■ P.R.101	 Neon Rose 368 * □ P.R.122, Carmine fluorescent pigment	 Cobalt Violet Light (HUE) 602 * ■ P.R.81:1, P.V.3, P.W.4
 Cobalt Violet Deep (HUE) 603 * ■ P.R.81:1, P.V.3, P.W.4	 Ceruleum Blue (HUE) 503** □ P.B.15, P.B.29, P.G.7, P.W.4	 Celestial Blue 512 ** □ P.B.15:3, P.W.4	 Cobalt Blue Light (HUE) 504** □ P.B.29, P.B.15, P.W.4
 Cobalt Blue Medium (HUE) 505** □ P.B.29, P.B.15, P.W.4	 Cobalt Blue Spectral (HUE) 502** □ P.B.29, P.V.3, P.W.4	 Ultramarine Light 501 ** ■ P.B.29	 Phthalocyanine Blue 500** □ P.B.15
 Prussian Blue 506** ■ P.B.27	 Indigo 516 ** ■ P.B.15, P.Bk.7	 Turquoise Blue 507 ** □ P.B.15:3, P.G.7, P.W.4	 Chromium Cobalt Bluish Green (HUE) 708 ** ■ P.B.15:3, P.G.7, P.G.17, P.W.4
 Emerald Light 714 *** ■ P.W.6, P.G.7, P.Y.3	 Cobalt Green Light (HUE) 706 ** ■ P.G.8, P.G.7, P.Y.1, P.W.6	 Cobalt Green Deep (HUE) 705** □ P.G.8, P.G.7, P.W.4	 Phthalocyanine Green 703 ** □ P.G.7
 Emerald Green 720 ** ■ P.G.7, P.B.15, P.G.17, P.G.8, P.Y.1	 Spring Green 748 ** ■ P.W.6, P.Y.3, P.G.7	 Cadmium Green (HUE) 749 *** ■ P.Y.3, P.W.6, P.G.7	 Sap Green 716 ** □ P.G.8, P.Y.83

			
Chromium Oxide 704 *** ■ P.G.17	Viridian 701 * ■ P.G.8, P.Y.1	Glaukonite 702 *** □ P.G.23	Ochre Light 206 *** ■ P.Y.43
			
Yellow Ochre 218 *** ■ P.Y.43, P.Y.42	Gold Ochre 205 *** ■ P.Y.43, P.R.102	Raw Sienna 405 *** ■ P.Y.42, P.R.101, P.Br.6, P.Y.83	Burnt Sienna 406 *** ■ P.R.101, P.Br.6, P.Y.83
			
Red Ochre 309 *** ■ P.R.102	English Red 300 *** ■ P.R.101	Indian Red 301 *** ■ P.R.101	Mars Brown Light 402 *** ■ P.Br.7
			
Mars Brown Deep 403 *** ■ P.Br.7	Vandyke Brown 401 * ■ P.Br.7	Burnt Umber 408 *** ■ P.Br.7	Raw Umber "Leningrad" 407 *** ■ P.Br.7
			
Lamp Black 801 ** ■ P.Bk.7	Shungite 802 *** ■ P.Bk.8		







**LADOGA OIL COLOURS SET**

- cardboard box

Code	Colours	Volume	Composition
1241080	6	46 ml tubes	101 or 100, 200 or 201, 317 or 330, 703, 501, 801 or 802
1241081	8	18 ml tubes	101 or 100, 200 or 201, 317 or 330, 501, 500 or 506, 703, 406 or 408, 801 or 802
1241006	10	46 ml tubes	101 or 100, 206, 200 or 201, 302 or 303, 505 or 500, 501, 705 or 701 or 703, 405 or 406, 407 or 408, 801 or 802
1241004	12	18 ml tubes	101 or 100, 203, 200 or 201, 302 or 303, 309 or 300 or 301, 505 or 500 or 504, 501, 705 or 706, 701 or 703, 405 or 206 or 205, 407 or 408 or 406, 801 or 802

**LADOGA OIL COLOURS GIFT SET**

- cardboard box

Composition:

- 12 colours in 18 ml tubes (101, 203, 201, 302, 300, 505, 501, 706, 701, 206, 407, 801)
- Linseed oil 120 ml
- Brushes Nevskaya palitra, bristles, 2 pcs.

1241967

**LADOGA OIL COLOURS GIFT SET**

- wooden box

Composition:

- 12 colours in 18 ml tubes (100 or 101, 203, 200 or 201, 302 or 303, 309 or 300 or 301, 505 or 500 or 504, 501, 705 or 706, 701 or 703, 405 or 206 or 205, 407 or 408 or 406, 801 or 802)
- Brush Nevskaya palitra, bristles, round №4

1243079



For the plein air I always have a minimum set of materials with me, usually it includes Ladoga oil paints: Cadmium yellow, Cadmium red, Ultramarine, Turquoise, Mars brown and White. This is the easiest and most versatile solution, the main thing is that the quality of the pigment is high, and Ladoga paints do not fail, and the price is nice.

Roman Pankov, Russia
@pankovromaart



LADOGA WATERCOLOUR PAPER

Watercolour paper Ladoga is a drawing paper produced by Goznak with a medium grain size. It is designed to work not only with watercolours, but also with other water-based paints (gouache, acrylic, tempera) and in mixed media techniques. Paper of 100% cellulose and a density of 200 g/m² allows you to work in multi-layer painting and glazing, in dry and wet techniques, keep colors juicy, withstand adjustments. Paper folder has 2 flaps for easy storage and is useful to carry paper and finished works.

Code	Type	Gsm	Surface	Grain	Sheets	Size
252781938	Paper	200	100% cellulose	medium	8	A4
252781937	Paper	200	100% cellulose	medium	8	A3
252781936	Paper	200	100% cellulose	medium	12	A4
252781935	Paper	200	100% cellulose	medium	12	A3
252781934	Paper	200	100% cellulose	medium	12	A2
252781933	Paper	200	100% cellulose	medium	20	A4
252781932	Paper	200	100% cellulose	medium	20	A3
252781931	Paper	200	100% cellulose	medium	20	A2



100 %
CELLULOSE

LADOGA PAPER FOR DRAWING

Paper Ladoga is drawing paper of A grade (known as Goznak Whatman). It is used for drawing and graphic works with pencil, ink and watercolours. Paper of 100% cellulose and a density of 200 g/m² allows you to withstand numerous adjustments without damaging the paper surface texture. Paper folder has 2 flaps for easy storage and is useful to carry paper and finished works.

Code	Type	Gsm	Surface	Sheets	Size
252781939	Paper	200	100% cellulose	24	A4
252781940	Paper	200	100% cellulose	24	A3
252781941	Paper	200	100% cellulose	24	A2



100 %
CELLULOSE

Palettes Ladoga are designed for mixing all types of paints: oil, acrylic, watercolour, tempera, gouache.

- ▶ Made of lightweight and durable material - white plexiglass.
- ▶ The smooth surface of palettes is easy to clean, resistant to most types of cleaners, solvents, varnishes.
- ▶ They have a rectangular shape with an ergonomic curve for the hand and a hole for the thumb. For comfort during long work in the plein air and in the studios, the hole is equipped with a soft silicone overlay.



Material: white plexiglass
Thickness: 2 mm

Size: 20 x 30 x 0,2 cm

Code: 250451869

Size: 25 x 30 x 0,2 cm

Code: 250451870

